



Wisconsin Career and Technical Education

Volume 4, Issue 15
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Notes from the Director

Sharon Wendt

Happy Spring!

The last few months have been very busy for the Career and Technical Education (CTE) team. We had a wonderful CTE month celebration that highlighted quality CTE programs throughout the state! We have also been working with our partners and stakeholders to implement new legislation that impacts CTE. Within this newsletter there are several updates on Course Options, Academic and Career Planning, Career and Technical Education Incentive Grants, STEM Grants, Financial Literacy Innovation Grants, and other initiatives.

More information about these new initiatives will be shared at the **May 8, 2014 [CTE Advocacy, Data, and Accountability Workshop](#)**. Hopefully you can join us for this meeting as it will be a great time to get updated on lots of new initiatives. Register today!

As always, thanks for all your hard work in providing opportunities to students through quality Career and Technical Education.

Sharon

Register for these Workshops today...

[DPI Business Friends of Education Recognition Breakfast](#)

In partnership with the Annual WACTE Conference
Marriott Madison West, Middleton
Friday April 11, 2014

[CTE Advocacy, Data, and Accountability Workshop](#)

American Family Insurance Training Facility, Madison
Thursday May 8, 2014

Agriculture, Food, and Natural Resources

Contact: Jeff Hicken (jeffrey.hicken@dpi.wi.gov)

New Team Ag Ed Website

Wisconsin's Team Ag Ed is proud to present to you their new website which houses all of the organizations on one site.

<http://www.wisconsinaged.org>

FFA Convention

The [85th Wisconsin Association of FFA Convention](#) will be June 9-12, 2014 at the Alliant Energy Center in Madison.

Wisconsin Association of Agriculture Educators

WAAE will play host this summer to the NAAE Region 3 conference in conjunction with the 97th WAAE Professional Development Conference in **Middleton at the Marriot Madison West, June 16-19, 2014**. Over 75 professional development workshops which include working with the revised AFNR standards, SLO's and many others will be presented throughout the week.

Carl Perkins Act Budget Revisions

Contact: Roselynn Bittorf (roselynn.bittorf@dpi.wi.gov)

A friendly reminder that your 2013-2014 budget revisions based on reallocation numbers are due April 15. It is recommended that revisions are completed as soon as possible. A copy of your current budget is kept with the CTE Team and a copy is shared with Federal Aids and Audit.

As claims are submitted, they are checked to ensure amounts match the grant budget. Any discrepancy could hold up your claim.

B&IT and MME

Business, Marketing and Information Technology:

Contacts:

Dave Thomas (david.thomas@dpi.wi.gov)

Tim Fandek (timothy.fandek@dpi.wi.gov)

BM&IT Spring Updates

Business, Marketing and Information Technology Educators came together around the state to learn about the Educator Effectiveness System and to better understand the components of a Student Learning Objective (SLO). **Thanks to all attendees and our technical college partners in Madison, Milwaukee, Rice Lake, Wausau, and Appleton.**

Event materials along with future professional development events offered this year may be accessed online at

http://cte.dpi.wi.gov/bit_standards_resources

Click here to access the MME Standards Resources companion webpage: http://cte.dpi.wi.gov/MME_Standards_Resources

FBLA

Contact: Dave Thomas (david.thomas@dpi.wi.gov)

Many educators and their students are also gearing up for the Future Business Leaders of America (FBLA) State Leadership Conference in April. Appleton will host over 2500 FBLA members, advisers and volunteers in over 80 competitive events, leadership activities, and business tours. Competitive events winners will advance to compete against 10,000 other FBLA members in Nashville, TN in last June. For more information, see http://fbla.dpi.wi.gov/fbla_conferences.

DECA

Contact: Tim Fandek (timothy.fandek@dpi.wi.gov)

On March 18-20, the Wisconsin DECA State Career Development Conference will be held in Lake Geneva, Wisconsin. Champions from this event will qualify for the International Career Development Conference in Atlanta, Georgia on May 3 - 6. Please check out the newly updated Wisconsin DECA website at www.wideca.org.

Career Pathways

Contact: Robin Kroyer-Kubicek (Robin.Kroyer-Kubicek@dpi.wi.gov)

CTE Month

February is about celebrating Career and Technical Education in Wisconsin and across the country. The State Superintendent, Tony Evers, traveled to **LaCrosse, Milwaukee, Burlington, Waterford, Kaukauna, Appleton, and Wausau** to see secondary CTE programs that provide academic and technical knowledge and skills that engage our students in their K-12 education.

CTE Month generated excitement in conjunction with business and education partners such as the Wisconsin Technical College System, the Wisconsin Department of Workforce Development and the Governor's office—all of who acknowledge and promote CTE in Wisconsin!

The month's theme, "Celebrate CTE Superheroes" was featured in his video public service statement posted on the DPI website on the CTE Month webpages. New this year was a sample CTE social media calendar provided for school districts to promote CTE using the hash tag wictemonth (#wictemonth).

If we didn't make it to your school, please know that we are on the look out at all times to showcase promising practices and success stories. On that note, our new Success Stories webpage is live at [CTE Success Stories](#). "Toot your horn" by letting us highlight your program!

Career and Technical Education Incentive Grants

2013 Wisconsin Act 59, creates career and technical education incentive grants up to \$1,000 per student for each student in the district who, in the prior school year, obtained a high school diploma and earned an industry recognized certificate. DPI is working with DWD and WTCS to review labor market data and determine industry sectors and workforce shortages in order to award the Career and Technical Education Incentive Grants beginning in the 2014-2015 school year.

(Reference: http://news.dpi.wi.gov/files/eis/pdf/dpinr2013_154.pdf)

(Reference: <https://docs.legis.wisconsin.gov/2013/related/acts/59>)

Academic and Career Planning

Legislation supporting Academic and Career Planning, or ACP, was signed into law on June 30, 2013. Wis. Stat. sec. [115.28\(59\)](#) ensures that beginning in 2017-18 all Wisconsin public school students enrolled in grades 6 to 12 will be provided with academic and career planning services.

These services represent an integrated approach to counseling and learning for careers and post-secondary training and education. As part of the State Superintendent's Agenda 2017 to prepare every child to graduate college and career ready, ACP represents a fundamental shift in

the student-teacher-parent-community relationship and how we view instructional planning and delivery. The emphasis is on Process vs. Product. That is to say while each student's academic and career plan - the *product* must be comprehensive and dynamic, it is more important the ACP development *process* be rigorous and engaging.

DPI will be creating and refining various tools and materials to support educators to implement research-proven ACP components. Working with an external advisory council, DPI will be generating the following resources:

- Quality Components;
- Implementation Guidance with sample successful practices for self-exploration and goal setting; career exploration, and career management activities;
- Professional Development and Training Evaluation;
- Outcome Metrics Integration with other education and workforce initiatives; and
- Access to a statewide web-based career development system

The promise of ACP lies in the implementation of a quality system that personalizes each student's learning and educational experience and connects it to their goals for the future.

For more information: <http://acp.dpi.wi.gov>.

Sign up for the ListServ by clicking "**Subscribe**" and scrolling to the bottom of the lists; click on the "**acplist**" box to subscribe.

FAQs may be found under the "Districts" Tab on the website.

CTEERS

Contact Don Vedder (don.vedder@dpi.wi.gov)

We are in the final phase of collecting former student responses for the 2013 Concentrator Completer Graduate Follow-up report. This report is due **May 1st**.

The updated CTEERS Field Manual for 2014 has been updated in preparation for the submittal of the 2013-14 Composite Enrollment Report to due **July 15th**.

Just a note based upon last year's reporting, review your file before submission to me for the following:

- Use the 10-digit Wisconsin Student Number (WSN) for each student
- Capture all students in the reporting universe of 11th, 12th and ungraded (13) for the period
- Properly code as specified in the Field Manual to be sure all data fields are addressed for each student

As always, if you have any questions in regard to CTEERS don't hesitate to call or email me.

Hope to see you at the CTE Data, Advocacy, and Accountability Workshop in Madison on May 8th.

Dual Enrollment

Contact: Kevin Miller (kevin.miller@dpi.wi.gov)

Course Options

Course Options is a new program created through a provision in the state budget passed last year. In February, the [Course Options website](#), application, and various supporting materials were made available.

Learn more about Course Options at <http://courseoptions.dpi.wi.gov>

Through Course Options, students enrolled in a public school district can take up to two courses at any time at various "educational institutions." These institutions are defined in the statute as "a public school in a nonresident school district, the University of Wisconsin System, a technical college, a nonprofit institution of higher education, a tribal college, a charter school, and any nonprofit organization that has been approved by the department" (Department of Public Instruction).

Course Options is seen as a means for students to personalize their learning through expanded educational opportunities. Students may now have access to courses that meet their individual needs and move them along unique career pathways, but which might not be available in their current school. Students should also have increased access to courses through which they can earn college credits. We hope that neighboring districts and educational institutions will use Course Options as a catalyst for collaborating to expand student opportunities.

Health Science

Contact: Janice Atkinson (janice.atkinson@dpi.wi.gov)

Health Science News

Nearly sixty health science teachers met at Wisconsin Dells for the Wisconsin Health Science Occupations Professional Educators (HOPE) on February 28. They learned about the Wisconsin Standards for Health Science, educational human simulators, sports medicine instruction, and Educator Effectiveness student learning objectives. Resources were shared and a business meeting was conducted. The HOPE Conference is held once a year. **Mark your calendar for March 6, 2015.**

Save the Date for the Health Science Institute scheduled **August 12-13, 2014 in Madison**. The focus will be program and curriculum development. Registration information will be available in mid-April at www.hs.dpi.wi.gov.

HOSA: Future Health Professionals News

The HOSA State Leadership Conference will be held on April 6-8, 2014 at Chula Vista Resort and Convention Center in Wisconsin Dells. Over 600 delegates will participate in interactive breakout sessions, competitive events, and dynamic general sessions. For information about the conference, visit www.hosa.dpi.wi.gov.

Family and Consumer Sciences

Contact: Diane Ryberg (diane.ryberg@dpi.wi.gov)

Curriculum Guide

Teaching Nutrition through Family and Consumer Sciences: A Curriculum Guide for Middle Schools was released in September 2013. The guide provides aligned standards with the Nutrition Team, and Model Academic Standards of Family and Consumer Sciences, and Health Science and

connect with career pathways. Lessons are included in the guide. K-12 curriculum resources are available at: http://ne.dpi.wi.gov/ne_nutred

FCCLA

FCCLA will host the State Leadership Conference at the Kalahari Resort, March 31-April 2, 2014 in Wisconsin Dells. Chris Bower, a motivational speaker, will capture over 1,000 students and advisers from across the state on the theme: Lights, Camera, Leadership. The students will package 25,000 meals for the community service project, Share Our Strength, No Kid Hungry. 650 students will compete in 90 events which strengthen skills in leadership, foundation, and career events. Break-out sessions will include: AT&T texting and driving, FCCLA chapter ideas and best practices, and meet and greet with the National Executive Director of FCCLA, Sandy Spavone. Recognition will be given to chapters and scholarships will be presented from the WI FCCLA Foundation, Wisconsin FCCLA, Johnson and Wales University, Culinary Institute of America, and Le Cordon Bleu. <http://www.wifccla.org>

Leadership Academy Meetings

Leadership academy meetings will be held in the fall of 2014 at UW-Stout, UW-Stevens Point, and American Family in Madison. FCCLA chapter members and advisers will learn more about FCCLA and Chapter Management. See the CTE calendar for dates and times.

Technology and Engineering

Contact: Brent Kindred (brent.kindred@dpi.wi.gov)

WTEA Conference

At the 45th Annual WTEA Spring Conference we had many sessions to help technology education teachers professionally. As an example of a few conference opportunities, we held four TEE standards sessions, an SLO session, a TEE/DPI updates session, and many more. For more information from the conference, please visit <http://www.wtea-wis.org/public>

41st Annual SkillsUSA State Conference

On April 29-30, 2014 in Madison we will hold our annual showcase event, the SkillsUSA Wisconsin State Conference. This year's conference will have more events than we have ever had and will also have special guests on-stage. For more information about the conference, please visit the website. http://www.skillsusa-wi.org/wordpress/?page_id=326

Registered Apprenticeship

http://te.dpi.wi.gov/te_apprenticeship-awareness-toolkit As a joint project between DPI and the Wisconsin Apprenticeship Advisory Council, we have developed an Apprenticeship Awareness Toolkit for teachers and school counselors to use. In the toolkit, you will find promotional flyers, videos, salary information, and much more.

STEM Grants

<http://stem.dpi.wi.gov>

2013 ACT 20 establishes science, technology, engineering, and mathematics (STEM) grants in a one-time appropriation to enhance STEM courses. The criteria for proposals should be innovative, enhances college and career readiness, closes the achievement gap, encourages nontraditional participation, and must include at least 25% district funds of the amount of the grant. Grant applications can range anywhere from \$3,000 to \$20,000. For more information about the STEM grants, please access the link.

Financial Literacy Innovation Grants

Contact: Christine Smith (christine.smith@dpi.wi.gov) or Sara Baird (sara.baird@dpi.wi.gov)

Financial Literacy Innovation Grants

The Wisconsin Department of Financial Institutions (DFI) and the Wisconsin Department of Public Instruction (DPI) announced a \$250,000 statewide grant program to encourage Wisconsin's K-12 school districts to incorporate personal finance education into their curricula during the 2014-2015 school year.

The intent of the program is to support the efforts of individual teachers and school districts to begin new and sustainable programs and events. Teachers in K-12 school districts are eligible to apply for awards up to \$10,000 and may submit proposals for each school level - elementary, middle school and high school.

Learn about the grant and download an application at <http://finance.dpi.wi.gov> **The application deadline is Friday, March 21 at 11:59 p.m.**

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